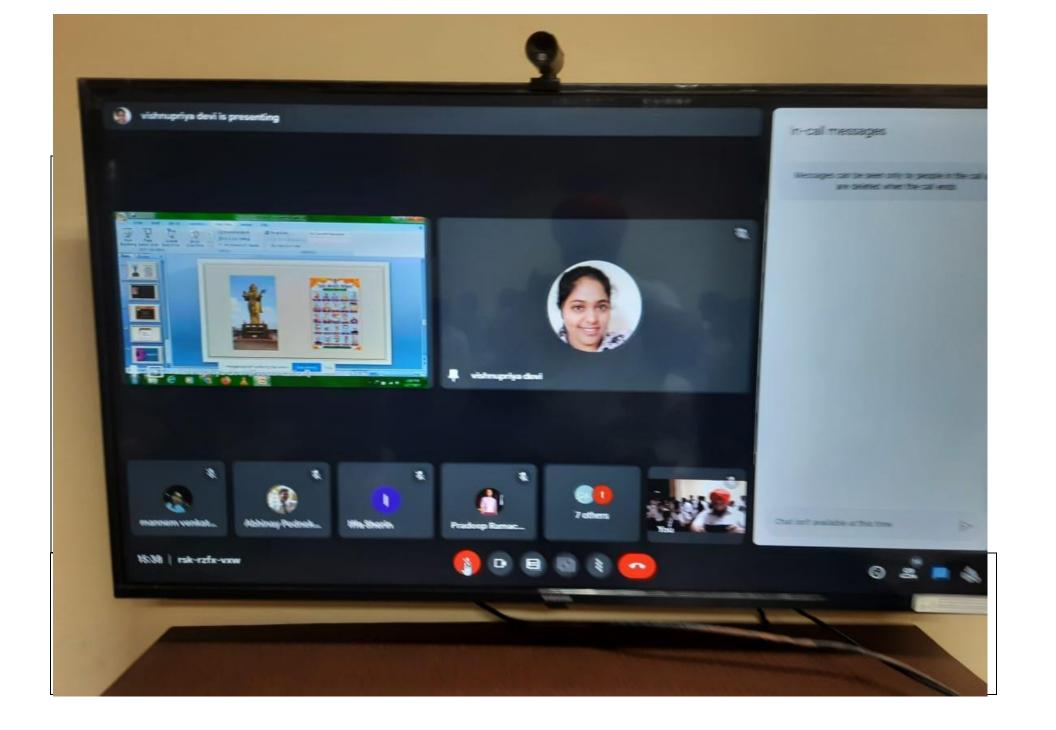
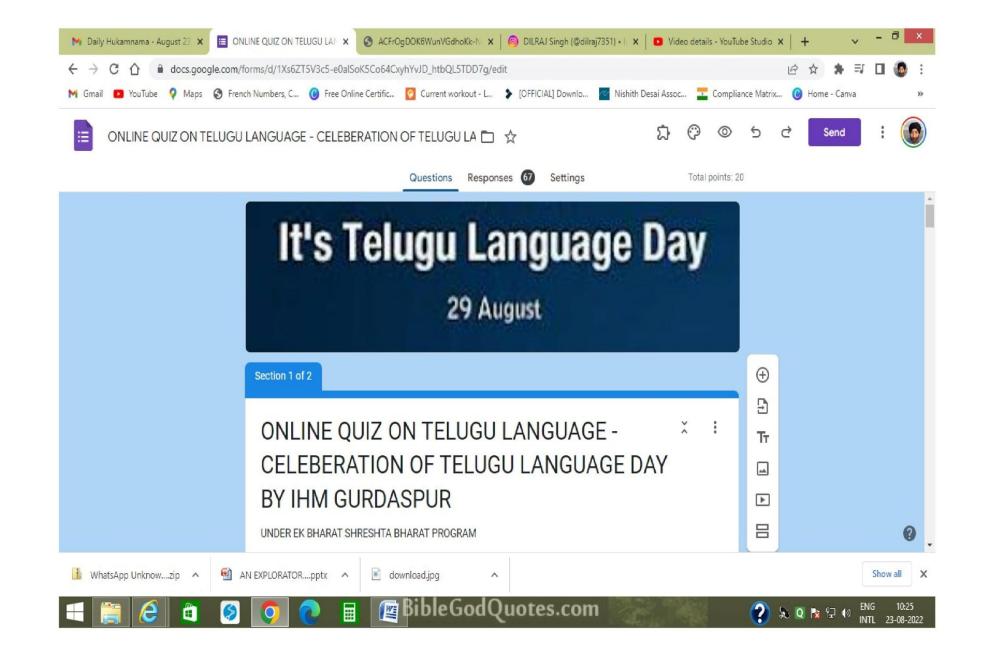
## ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES

## **DURING AUGUST 2022**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	
01	IHM Gurdaspur	AUGUST 2022	Online Quiz and Awareness Session on Telugu Language.	On the occasion of Telugu Language day IHM Gurdaspur Organized Online quiz and Awareness session on Telugu Language with the collaboration of ICI Tirupati in which students of both the Institutes Participated.	Andhra Pradesh	125 Attendees	









## SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF AUGUST 2022

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	34	44	155	100	1781
2	INSTAGRAM IHM Gurdaspur Page	88		36	62	498